

# *“Establishing the Collective Voice”*



*CSEA's 61<sup>st</sup>  
Annual Conference  
September 21 – 23, 2017*

*Pillar and Post  
Niagara-on-the-Lake, Ontario*

# Sponsorship Opportunities

## CSFA's 61st Annual Conference

### WHY BECOME A CONFERENCE SPONSOR?

- Sponsorship of our Annual Convention enables supplier organizations to increase exposure and visibility, build relationships and brand recognition, and will positively leverage a company's position as a leader and supporter within the industry.
- Your financial support of this exclusive industry event will significantly enhance our program and directly benefit all who attend.
- Company logo displayed on a video montage prior to the start of the plenary sessions and during coffee breaks.
- Company name will be acknowledged on every promotional item.

### LEVELS OF SPONSORSHIP

<input type="checkbox"/>	Gold	\$3,500
<input type="checkbox"/>	Silver	\$2,000
<input type="checkbox"/>	Bronze	\$1,000
<input type="checkbox"/>	Sponsor	\$500

\*\* Gold Sponsorship provides the sole ownership of the Welcome Reception & Dinner or the President's Dinner. Signage with company logo and the opportunity to provide a 45 minute presentation on innovations, exciting and upcoming trends in your industry.

### YOUR CONTRIBUTION HELP SUPPORT THE FOLLOWING:

Meals, Welcome Reception & Dinner, Hospitality Suites, and the President's Reception & Dinner & Activities for all attendees

### 2016 SPONSORS

- ♦ **Agricor Inc.** ♦ **Bryce Corporation**
- ♦ **BSA** ♦ **Chisholm Machinery Solutions**
- ♦ **Continental Ingredients** ♦ **Eckert Machines Inc.**
- ♦ **Genpak Flexible** ♦ **Griffith Foods**
- ♦ **Kerry Ingredients and Flavours Canada**
- ♦ **McCormick Canada (Flavour Division)**
- ♦ **Ontario Potato Board** ♦ **SGS** ♦ **WestRock**

### FOR FURTHER INFORMATION, CONTACT:

Ileana Lima  
Executive Vice-President  
CANADIAN SNACK FOOD ASSOCIATION  
Tel: (289) 997-1379  
Email: ileanal@4reflections.com

# Registration Form

# CSFA's 61st Annual Conference

September 21 – 24, 2017 · Pillar and Post, Niagara-on-the-Lake, Ontario

Full Name of Delegate (as you wish to appear on badge): \_\_\_\_\_  
Full Name of Partner (as you wish to appear on badge): \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Registration Information:

Is this the first CSFA Annual Convention you will attend?  YES  NO

<input type="checkbox"/> Member	\$1,000 + \$130 HST = \$1,130.00	\$ _____
<input type="checkbox"/> Partner	\$650 + \$84.50 HST = \$734.50.00	\$ _____
<input type="checkbox"/> Non-Member	\$1,600 + \$208 HST = \$1,808.00	\$ _____
<input type="checkbox"/> Partner	\$1,250 + \$162.50 HST = \$1,412.50	\$ _____

### Optional:

**Golf** (please list players) \_\_\_\_\_ x \$50 + \$6.50 HST = \$56.50 \$ \_\_\_\_\_  
**Golf Club Rentals** \_\_\_\_\_ x \$45 + \$5.85 HST = \$50.85 \$ \_\_\_\_\_

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Name: \_\_\_\_\_ Handicap: \_\_\_\_\_

**TOTAL FEE ENCLOSED (HST 121570956) \$ \_\_\_\_\_**

## Payment Information:

Please return a copy of the completed registration form along with your cheque, payable to **Canadian Snack Food Association**, or forward your credit card information. Note that a 3.5% service charge will apply to all credit card payments.

Name on Credit Card \_\_\_\_\_  
Credit Card Number \_\_\_\_\_  
Expiry Date \_\_\_\_\_

**Special Needs:** It is important to CSFA that you enjoy this event. If you have any special needs or dietary requirements, please let us know so that we can do our best to accommodate you.

## REGISTRATION DEADLINE Friday, Sep. 1, 2017

One delegate or couple per registration form.

Photocopy this form for additional registrations

### To register by mail & email:

Complete this form and return it with your cheque or credit card (\*) information to:

Canadian Snack Food Association  
PO Box 42252  
128 Queen Street South  
Mississauga, ON  
L5M 4Z0

Tel: (289) 997-1379

Email: ileanal@4reflections.com

(\*) 3.5% service charge on Credit card payments

### Cancellations:

All refund and cancellation requests must be received in writing. Cancellations must be received on or before Saturday, September 2<sup>nd</sup>, 2017, and is subject to a \$150 handling fee.

No refunds granted after September 8<sup>th</sup>, 2017, however delegate substitution is permitted.

### Questions?

Call Ileana Lima  
at  
(289) 997-1379 or email:  
ileanal@4reflections.com



**CSFA**  
Canadian Snack Food Association

**ACFG**  
Association canadienne des  
fabricants de grignotines

## 2017 Conference Committee Members

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**Jim Best**, JG Packaging  
**Kent Hawkins**, W.T. Hawkins Inc.  
**Scott Kelemen**, Old Dutch Foods Ltd.  
**Tony McGarvey**, W.T. Hawkins Inc.  
**Joe Tewfik**, BSA Food Ingredients Inc.



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