



Dear CSFA Members and Friends,

I look forward to welcoming all of you to Hockley Valley in Mono, Ontario from Thursday, September 20<sup>th</sup> to Saturday, September 22<sup>nd</sup>, 2018 to celebrate the 62<sup>nd</sup> Annual Conference of the Canadian Snack Food Association.

The theme of the conference, “**Times Are Changing**” reflects the current business, economical and natural environment we are facing as a company and as individuals. Our program is listed below.

The 2018 Conference Committee has created an extraordinary program providing ample networking opportunities and industry-related sessions. As in the past, our speakers promise to be both interesting and informative.

On Thursday we will begin the event with our Welcome Reception, where we invite you to join us and reconnect with your peers over dinner, drinks, and unforgettable moments. Be sure to dress comfortably and participate in this wonderful evening.

Friday, we will begin the session with **Carman Allison** from Nielsen who will be speaking on relevant topics affecting our industry. Following Carman, we will welcome **Dr. William Yan** from Health Canada and **Kathy Twardek** from Canadian Food Inspection Agency, who will provide an update on the upcoming Regulatory Modernization Initiatives including Food Labelling, Allergens and Inspection.

For the afternoon, you can join us at our Annual 9-Hole Golf Tournament or relax while enjoying the services provided at the Spa (reservations required). Alternately, explore the Bruce Trail where brilliant fall colours and great views await hikers to the Hockley Valley Provincial Nature Reserve and Tom East Side Trail.

Friday evening, we will host the President’s Dinner with the Duelling Pianos returning as entertainment. Bring your list of musical requests; Rock and Roll, classic rock, Top 40’s – you name it, they can play it!

Saturday morning, we will begin the day with Genpak’s presentation: “*Packaging – The Road Ahead*” and **Doug Pedersen** from Sesotec Canada Ltd. presenting “*Contaminate Detection...Measuring and Understanding the Risk*”. They will be followed by **Elizabeth Avery** from SNAC International and **Sebastian Emig** from the European Snacks Association who will provide updates on issues – regulatory and legal - affecting the snack industry in the United States and Europe.

Following our speaker sessions, we will conclude with our Farewell BBQ Lunch.

Our host and home for the weekend is Mono. There is much debate between residents and non-residents as to the correct way to pronounce the name Mono (the correct way is mow-no.) The Aboriginal name "Mahnoo", means "let it be so."

The Hockley Valley is surrounded by rolling hills and the many streams and creeks which form the headwaters of three rivers; - the Humber and Credit that flow to Lake Ontario and the Nottawasaga that bends north to Georgian Bay. Additionally, Mono forms a portion of the headwaters of the Grand River, which flows to Lake Erie. This gives rise to the town's slogan, 'the heart of the headwaters'.

Mono is best known for its spectacular landscape of escarpment, villages and tree-covered rolling hills. The UNESCO World Biosphere Reserve designated Niagara Escarpment informs the character of town providing breathtaking views. With their kilometres of trails, you will find yourself invigorated by the natural beauty, rejuvenated by the boundless recreational opportunities and inspired by many eclectic artisans.

There are several parks and the Niagara Escarpment is a UNESCO protected Biosphere reserve, one of only 12 in Canada.

On behalf of the Board of Directors and this year's Conference Committee, I hope you accept our invitation to the 62<sup>nd</sup> Annual CSFA Conference at Hockley Valley in Mono, Ontario!

I look forward to seeing you in September!

A handwritten signature in black ink that reads "Kent Hawkins". The signature is written in a cursive, flowing style.

Kent Hawkins  
CSFA President